

**РОССИЙСКИЙ  
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**RUSSIAN  
UNION OF EXHIBITIONS AND FAIRS**

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1 April 2022

**Attn.: David DuBois,  
President and CEO International Association of Exhibitions and Events**

Dear Mr. DuBois,

We have received your letter concerning suspending of IAEE and RUEF partnership agreement and regret your decision.

We are sure that an association of the exhibition and event industry should not be guided by the political sentiments. The mission of any association is to contribute to the development of the industry it represents. Our aim as an industry is to bring people together, promote trade, and act as the so-called “soft power” that helps to establish dialogue between countries.

We in RUEF and the Russian exhibition industry in general are open to partnership with our colleagues from all over the world. It is very important for RUEF to help promote the global exhibition industry regardless of any external circumstances.

Therefore, we urge our industry peers all over the world to cooperate and use the opportunities of our industry to build connections between countries.

Looking forward for further cooperation.

With best regards,

Elena Ublieva  
RUEF Executive Director